



OneReliv

ROAD TO PLATINUM  
DIRECTOR

# ONERELIV EXPECTATIONS

OneReliv is a group of many people who come from diverse cultures in many different countries and backgrounds. Reliv appreciates and respects the achievement of every Distributor. By embracing these expectations, we can work together to help lead Reliv into an exciting and rewarding future with a shared vision, mission and set of core values to “Nourish Our World.”

## **OneReliv Distributors:**

1. Stay engaged with the company, lead by example and support all other Reliv Distributors.
2. Represent and promote company events, materials, programs and promotions.
3. Teach and support the compensation plan as it is structured.
4. Understand the importance of Reliv Policy & Procedures and always represent Reliv without making unsubstantiated health or income claims.
5. Uplift, recognize, and promote each other's successes at every opportunity.
6. Respect that people have the freedom to build their businesses in different ways without judgement or criticism.
7. Manipulation of qualifications to receive Road to Platinum benefits will result in disqualification from the program.

## **As OneReliv Distributors, you can expect from the company:**

- Open and honest communication.
- Treat all OneReliv Distributors equally and make decisions that positively impact the well-being and integrity of the entire organization.
- Remain forward-thinking in our actions.
- Committed to supporting your success.



VISION

*nourish our world*

# OUR MISSION

*Nourish* the BODY

We provide nutrition for a healthy life.

*Nourish* the MIND

We empower people to live life on their own terms.

*Nourish* the SPIRIT

We live a fulfilled life by helping others.

# RELIV

# Core Values

## PEOPLE FIRST

First and foremost, we **invest in people** and make a positive difference in people's lives. We strive to maintain an environment where people can **grow** while building **relationships like family**. **Aligned partnership** is key to a **culture of greatness**.

## HEALTHY AGING

Good health starts young and Reliv optimizes physical development and **healthy aging** with **nutrition made simple**. We demand **quality** and **excellence** with our healthy aging products that combine **science** and **nature**.

## EMPOWERMENT

Reliv empowers people to achieve their best life. We provide a vehicle for **personal growth**, **financial opportunity** and **improved lifestyle**.

## FULFILLED LIFE

Reliv is powered by **purpose**. Get what you want in life as a **steward** that **helps others** achieve better health and fulfillment. Through our Reliv Kalogris Foundation, we **give back** to communities around the world with health and hope.

# ONERELIV ROAD TO

TITLE	OneReliv Director	OneReliv Key Director
QUALIFICATIONS	Promote 1 new MA for Director Title Monthly Earnings > \$500 in one month for bonus	Monthly Earnings > \$1,000 in one month
ADVANCEMENT BONUS + BENEFITS	One-time \$100 Bonus	One-time \$250 Bonus
MONTHLY QUALIFICATIONS FOR BONUS		
BONUS		
ANNUAL REQUALIFICATION ACHIEVE 1 OF 3 OPTIONS		



# PLATINUM DIRECTOR

OneReliv Senior Director	OneReliv Master Director	OneReliv Presidential Director
Monthly Earnings > \$2,000 for 2 Consecutive Months	Monthly Earnings > \$4,000 for 2 Consecutive Months	Monthly Earnings > \$8,000 for 2 Consecutive Months
One-time \$1,000 Bonus Invited to Monthly Corporate Zooms	One-time \$2,000 Bonus Invited to Monthly Corporate Zooms	One-time \$4,000 Bonus Invited to Monthly Corporate Zooms Presidential Ring
100% Required Maintenance + Monthly Earnings > \$2,000	100% Required Maintenance + Monthly Earnings > \$4,000	100% Required Maintenance + Monthly Earnings > \$8,000
1/2 % of Worldwide Sales calculated on your 5 Level organizational BV	1/2 % of Worldwide Sales calculated on your 5 Level organizational BV	1% on 4th Level BV 1% on 5th Level BV
Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification	Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification	Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification

TITLE	OneReliv Bronze Director	OneReliv Silver Director
QUALIFICATIONS	Monthly Earnings > \$10,000 for 2 Consecutive Months 1 First Level MD with MD Earnings	Monthly Earnings > \$12,000 for 2 Consecutive Months 2 First Level MD's with MD Earnings
ADVANCEMENT BONUS + BENEFITS	One-time \$5,000 Bonus Invited to Monthly Corporate Zooms	One-time \$6,000 Bonus Invited to Monthly Corporate Zooms
MONTHLY QUALIFICATIONS FOR BONUS	100% Required Maintenance + Monthly Earnings > \$10,000 + 1 First Level MD with MD Earnings	100% Required Maintenance + Monthly Earnings > \$12,000 + 2 First Level MD's with MD Earnings
BONUS	1% of 4 <sup>th</sup> Level BV 1% of 5 <sup>th</sup> Level BV	1% of 4 <sup>th</sup> Level BV 1% of 5 <sup>th</sup> Level BV
PRESIDENTIAL BONUS QUALIFICATION	1 First Level PD with PD Earnings	2 First Level PD's with PD Earnings
PRESIDENTIAL BONUS	1% of 6 <sup>th</sup> Level BV	1.5% of 6 <sup>th</sup> Level BV
ANNUAL REQUALIFICATION ACHIEVE 1 OF 3 OPTIONS	Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification	Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification



OneReliv Gold Director	OneReliv Platinum Director
Monthly Earnings > \$14,000 for 2 Consecutive Months 3 First Level MD's with MD Earnings	Monthly Earnings > \$16,000 for 2 Consecutive Months 4 First Level MD's with MD Earnings
One-time \$7,000 Bonus Invited to Monthly Corporate Zooms	One-time \$8,000 Bonus Invited to Monthly Corporate Zooms
100% Required Maintenance + Monthly Earnings > \$14,000 + 3 First Level MD's with MD Earnings	100% Required Maintenance + Monthly Earnings > \$16,000 + 4 First Level MD's with MD Earnings
1% of 4 <sup>th</sup> Level BV 1% of 5 <sup>th</sup> Level BV	1% of 4 <sup>th</sup> Level BV 2% of 5 <sup>th</sup> Level BV
2 First Level PD's with PD Earnings	4 First Level PD's with PD Earnings
1.75% of 6 <sup>th</sup> Level BV	2% of 6 <sup>th</sup> Level BV
Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification	Personally Advance to new Rank Promote new First Level SD, MD or PD 10,000 New PGPV in 12 month requalification

# DEFINITIONS

**MA** = Master Affiliate, **SD** = Senior Director,  
**MD** = Master Director, **PD** = Presidential Director.

**Monthly Earnings** = Retail Profits + Wholesale Profit + Overrides paid by Reliv.

**Monthly Qualification Level** – Rank Level used when calculating your Monthly Bonus.

**Advancement Bonus** is a one-time bonus per Distributorship for those Distributors who Rank Advance to new level OR return to Title Rank for two consecutive months. For example, title rank PD with SD earnings does not receive the Advancement bonus for reaching MD. Only when they return to PD.

**New PGPV** is defined as new PGPV coming from new registered Customers & Distributors during a specific promotional period. Personal purchases/volume does not count.

**1/2 % of Worldwide Sales** – Your share is based on 5 Level organizational PGPV as a percentage of Worldwide Sales. The higher your % Level PGPV, the higher your portion of the Bonus.

**100% Required Maintenance** equals 100% of the 2,000 PGPV required monthly maintenance for earnings. Or, IF eligible the 100% of 1000 PGPV reduced maintenance benefit, PVQ and Group Volume Requirements. Reduced maintenance criteria includes 10 front-line MA's or promoting a new MA qualifies for reduced maintenance the following month.

**Monthly Bonus** – If your Monthly Earnings fall below your Monthly Qualification Level, your monthly Bonus reverts to earnings level. For example, a PD Title Level with Monthly Earnings at \$6,000 Monthly Earnings will be eligible for MD Level Bonus and would not earn the PD level Bonus.

**First Level** – is defined as front line MA level that is either personally sponsored or compressed up to First Level permanently. Monthly compression due to First Level missing maintenance, PVQ, Group Volume does not count.

**Titles** – once a OneReliv Rank Level has been achieved, the Title will not be taken away unless Distributor fails to requalify for Master Affiliate.

**Title and Monthly Bonus Opportunity** begins the following month after new Rank Qualification is earned.

**12 Month Requalification** period is 12-month February through January. I.e., February 1, 2023, through January 31, 2024, to qualify for February 2024 – January 2025. This is the same as the Master Affiliate requalification.

